

**Suresh Maddela**

**Sr Salesforce Developer**

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**PROFESIONAL SUMMARY:**

- Over **8+** years of Software Development Experience in strong Object-Oriented Analysis, Specification design and programming skills including **4+** years of extensive experience in Salesforce.com and Force.com platform proficiency as a developer and an administrator.
- Expertise in standard Sales force **configuration** that includes Workflow rules, Page layouts, Record Types, Approval Processes, Assignment rules, Validation rules, Triggers, etc.
- Experienced in developing Visualforce Pages, Visual force Custom Components, Custom Controllers, and Controller Extensions.
- Experienced in designing **Apex Classes, Custom Controllers, Controller extension data binding** and various other components as per the client application requirements and awareness of the governor limits for a multi-tenant environment.
- Experience with managing the complex data Experience in Integrating App Exchange Applications with **Salesforce**, Mass E-Mail Management, Application management using **Force.com** Plug-in & Eclipse IDE in Sandbox and Production Environments.
- Experienced in **Lightning** with **Lightning** Component Framework using the aura framework and Locker Service.
- Worked on **Aura Framework** to build dynamic mobile and web applications on the **Salesforce1 platform**.
- Supported for implementing JavaScript Framework like Aura Framework with which can easily create components and navigating as many number of flows/screens.
- Experienced and worked on **Salesforce Lightning Accessibility, Locker Services, JavaScript Remoting, Web accessibility** ensures that people with disabilities can perceive, understand, navigate, interact with, and contribute to the applications you create.
- Completed **Visual customizations** on **Lightning components** using the **Lightning Design System** and Surface Lightning components in **Lightning App Builder, Lightning Experience**, the Salesforce App, and a Lightning application.
- Used **component events** and public methods to enable communication between tightly coupled components and implemented **inter-component communications**.
- Developed various **Visualforce** pages using external **JavaScript** frameworks and functions.
- Experienced in **Data Migration** and **updates** using tool App Exchange Data Loader in **SalesForce.com**.
- Experienced in complete project development life cycle (**SDLC**) including System Analysis, Design, Development, Testing and Deployment.
- Thorough understanding of **Client/Server** architecture, **Object-Oriented Design** techniques and web application design using **Model View Controller (MVC)** and **Service Oriented Architecture (SOA)**.
- Experienced in web technologies like **JAVA, PHP, HTML5, XML, CSS3, JSP, AJAX, JQUERY, JSON, JAVASCRIPT**, etc.
- Extensively worked in creating stored procedures, **Triggers** and **Functions** using **Oracle PL/SQL**.
- Experienced in SFDC development using Visual Force Pages, Components, Force.com IDE, **SOQL**, and **SOSL, DML** statements.
- Excellent understanding of Organizational hierarchy, **Roles, Profiles, Users, object level security, field level security, record level security** and **sharing rules**.
- Designed **Custom Formula Fields, Field Dependencies, Validation Rules, Workflows, and Approval Processes, Page layouts, search layout**.
- Experienced working with Force.com IDE & Eclipse IDE in design and development of Custom Application for Complex Business Processes in both **Sales Cloud** and **Service Cloud Modules**.
- Daily migration and development of SFDC (salesforce.com) in an Agile environment using tools like **Force.com IDE, Gerrit, Jenkins, Apache Ant** and **DevOps** Process.

**EMPLOYMENT :****Client: Massachusetts Mutual Life Insurance Company.****Duration: July 2019 – till date****Designation: Sr Salesforce Developer****Responsibilities:**

- Working on Sales and Service cloud Projects on different features and functionality, user friendly and easy navigation applications as required with industry standards, organize meetings with users, project manager, architects and business stakeholders and review the work items.
- Work with a team of Salesforce developers, Technical Architects and Business users to understand requirements and deliver Salesforce solutions on time and on budget. Developing Service Console to provide 360-degree view of customer, conduct review sessions and working sessions with the end-users to better understand their user experience and individual needs.
- Expertise on complex flows, process builder, custom coding apex classes, triggers, aura components as well Lightning Web Components (LWC).
- Deliver advanced LWC components as specified in the design, functional and non-functional requirements, within established budget, time and quality standards.
- Implemented complete SharePoint Functionality package in Salesforce and Users can able to see data from SharePoint and they can create, upload, view and modify files using Salesforce. Getting files/attachments data from Siebel server and metadata from IBM DB2 and copying to Windows server by using windows PowerShell (Windows server ) located in MassMutual. Copying/exporting this Siebel and IBM DB2 data to SharePoint Online using Windows PowerShell.
- Worked on challenging task which copies 9 Millions files moving from Siebel system to SharePoint, I have implemented high performance jobs by utilizing Maximum Resources (Maximum CPU(100%), Total Server Memory and SharePoint Throttle Limitations) and Monitor computer system performance to ensure proper operation, documented all the functionality and System specification to easily understand.
- Created IVR integration with Salesforce Service and soft phone layout also by using this user can call to MassMutual center to discuss about plans and service related.
- Correct testing defects and support all testing, including but not limited to: Development Integration Testing, System Testing, User Acceptance Testing, End-to-End Testing, and Performance Testing. Identify application bottlenecks and opportunities to optimize performance.
- Perform code version control activities, make sure to save every version of the code using version control tool Git, daily migration and development of SFDC in an Agile environment using tools like Copado, Force.com IDE, VS Code, Git, Data Loader and DevOps Process.

**Client: Allianz Life Insurance of North America.****Duration: July 2018 – June 2019****Designation: Salesforce Developer****Responsibilities:**

- Working closely with Sales, Service cloud business users and product owner to gather the requirements based on business functionality, implementing user friendly and easy navigation applications as required. Participating in daily standup and review meetings.
- As a Salesforce Developer responsible for creating modern Enterprise Lightning Applications combining Lightning Design System, Lightning App Builder and Lightning Component features.
- Working on Salesforce.com customizations using Apex (Classes, Triggers and Web Services) and Visualforce that consists of several new data integrations.
- Migration to Salesforce Lightning from Classic version to enable timely information about Customers and Prospects for Sales Representatives.
- Built reusable components, and customized Salesforce1 mobile app using Lightning component framework.
- Working closely with QA team supporting for system testing and UAT testing.
- Support and work towards identifying fix for the identified defects and log them, make sure to save every version of the code using version control tool Git.

**Client: Accenture.**

**Duration: January 2018 – July 2018**

**Designation: Salesforce Developer**

**Responsibilities:**

- Worked closely with community team and business analysts and performed detailed analysis of business and technical requirements. Designed the solution by customizing various standard objects of Salesforce.com (SFDC).
- Lightning Experience - Formatting and migrating user data into LE, Implemented Salesforce **Lightning Components** within the organization.
- Created modern Enterprise Lightning Apps combining Lightning Design System, Lightning App Builder and Lightning Component features.
- Built customized Lightning components replacing the existing ones; using **JavaScript** on the client side and Apex on the server side.
- Worked on Salesforce.com **customizations using Apex** (Classes, Triggers and Web Services) and Visualforce that consists of several new **data integrations**.
- **Focal point of contact to coordinate** and manage communications between application developers, vendors, business users and stakeholders.
- Worked on various Salesforce.com standard objects like **Accounts, Contacts, Leads, Campaigns, Reports** and Custom Objects **Business Partner, ACH Payments, Program Enrollments, Program Eligibilities** etc.
- Customized the Dashboards to the track usage for productivity and performance of their community teams.
- Designed, Implemented and deployed the **Custom objects, Page layouts, Custom tabs, Components** and **Screens, Visio flow** and **Sequence Diagrams**.
- Created Custom Objects and defined lookup and master-detail relationships on the objects and created junction objects to establish connectivity among objects.
- Supported for JavaScript Framework implementation called as Flow/Form Framework by using this we can handle Forms, Wizards etc., we need to create Flow Steps based on flow step names the framework will run.
- Worked on Accessible software and assistive technology enable users with disabilities to use and interact with the products you build.
- Implemented Python Script for get list of Components, Objects, Fields which are needed for sub flows, comparing with other environments and download data in the excel format.
- Daily migration and development of SFDC (salesforce.com) in an Agile environment using tools like **Force.com IDE, Gerrit, Data Loader, Jenkins, Apache Ant** and **DevOps** Process.

**Client: Accelerize360.**

**Duration: Nov 2017 – January 2018**

**Designation: Salesforce Developer**

**Responsibilities:**

- Worked on Salesforce.com **customizations using Apex** (Classes, Triggers and Web Services) and Visualforce that consists of several new **data integrations**.
- Migrated consistently to Lightning from Classic in order the sales reps find Just-In- Time information about customers and prospects.
- Built reusable components, and customized Salesforce1 mobile app using Lightning component framework. Used Lightning process builder for visualizing and creating automated business processes.
- Developed lightning components with Aura framework and worked on redesigning of the customizations currently used in Visualforce into Lightning Pages/Lightning Components.
- Worked in a collaborative environment and coach other team members on coding practices, design principles, and implementation patterns that lead to high-quality maintainable solutions.
- Experience working with Salesforce API and integrating third-party components into Salesforce.
- Implemented REST/SOAP APIs and built integrations with Salesforce at an enterprise level.

**Client: vSplash Tech Labs Pvt. Ltd.**

**Duration: July 2014 – December 2015**

**Designation: Software Engineer**

**Responsibilities:**

- Worked on Salesforce.com standard objects such as Accounts, Contacts, and Opportunities and developed automated workflows and approval processes.
- Created and maintain user roles, profiles and implemented security settings Object level, field-level and record-level security.
- Created Custom objects, Fields and page layouts.
- Implemented the Requirements on Salesforce.Com Platform and Force.Com IDE Plug-In using Eclipse.
- Designed, and Developed Apex Classes, Controller Classes, Extensions and Apex Triggers for Various Functional Needs in the Application.
- Used SOQL & SOSL with Consideration to Governor Limits for Data Manipulation needs of the Application Using Platform Database Objects.
- Customized Page Layouts for Opportunity, Contacts, and Accounts Depending upon user Roles, and Groups.
- Used Data Loader for Insert, Update, and Bulk Import or Export of Data from Salesforce.Com sObjects. Used It to Read, Extract, and Load Data from Comma Separated Values (Csv) Files.
- Installed and Worked on Demand Tools Application from AppExchange.

**Client: Openark Softech Pvt Ltd.**

**Duration: January 2011 – July 2014**

**Designation: Software Engineer**

Worked as a junior software engineer for the Project AIEEE and different projects. Here we provided online and offline tests for preparation this is completely developed by using JavaScript with html which works online and offline and at the same time whenever we connect to network it will automatically synchronized with mySql database.

Here I worked on Visualforce pages, Apex Classes, Custom Controllers, Controller extension data binding, Roles, Profiles, Users, object level security, field level security, record level security and sharing rules, screens designing, papers selection depending on login user ids and daily discuss programming flow structure and storing data in arrays with my team members to complete the project in given time span.

**Responsibilities:**

- Interacted with various business team members to gather and document the requirements for Salesforce.
- Worked extensively with various Salesforce objects such as Accounts, Contacts, Leads, Campaigns, Reports, and Opportunities.
- Designed and implemented Custom Objects, Page Layouts, and Custom Tabs to suit application needs.
- Customized Dashboards to track usage for productivity and performance of sales teams.
- Designed the Custom Visualforce pages for Lead conversion, merging duplicates.
- Integrated with external system using Web Services Callouts for cleansing the Address and save the data in the pages of salesforce.com
- Developed and configured various Reports for different user profiles based on the need in the organization
- Used the Force.com IDE for testing and migrated the code to the deployment instance after testing. Environment: Force.com IDE, Apex Classes, Apex Triggers, Visualforce pages, Validation Rules, Formula Fields, Data Loader, Reports and Dashboards, Web Services, Force.com Eclipse Plug-in, Security Controls.
- Maintains database health across all production and development systems, Implementation of all storage procedures to ensure data integrity, and optimization of slow query.

- Development of new corporate System called AIEEE with more than 300 programs by using the full LAMP stack (Linux, MySQL & PHP)
- Environment: JAVA, SQL SERVER, MySQL Workbench.

**Client: Vidhatha Technologies Pvt Ltd**

**Duration: July 2010 – January 2011**

**Designation: Software Engineer**

**Responsibilities:**

- Involvement in all phases of the Software Development Life Cycle (SDLC)
- Involved in the team discussions regarding the modeling, architectural and performance issues.
- Followed agile methodology and involved in daily SCRUM meetings, sprint planning, showcases and retrospective.
- Understand the business requirement of the project and coding in accordance with the technical design document.
- Designed and developed interactive static HTML screens as screen level prototype, JavaScript for client-side validation.
- Proficient in Object-oriented programming (OOPs) concepts. Ability to quickly learn and apply any new technologies.
- Conceived and designed database tables in MYSQL. Used Agile (SCRUM) methodologies for application development.
- Developed custom modules by integrating Web Services like REST, AWS and SOAP.
- Developed front end pages using HTML, Java Script, jQuery and implemented CSS style sheets.
- Customized Laravel plugins and Laravel themes. Designed and modified Laravel sites for customers to include installation of websites, adding and configuring associated plugins/widgets, etc.
- Integrated the application with Face Book API.

Environment: JAVA,PHP 5, XML, HTML, LAMP, JavaScript, AJAX, CSS, Bugzilla, MySQL, VPN, Cake PHP, Laravel, Drupal.

**EDUCATION:**

**Chicago, IL**

**Chicago State University**

**January 2016 – August 2017**

Master of Science in Computer Science;  
Specialization in Computer Science

Graduate Coursework: Algorithms, Computer Networks, Malware – Threat & Defense, Mobile Computing, Security for Networked Systems, Information Architecture for the Web

Independently ran into support for MS Projects on Java, PHP, Android, jQuery etc.

**TECHNOLOGY SUMMARY:**

**Proficient** : Salesforce , JAVA,PHP, HTML5, CSS3,jQuery, JavaScript, Ajax, SQL.

**Salesforce** : Apex , Visualforce, SOQL, SOSL.

**Intermediate level skills** : Python, Android, AWS.

**Databases** : MY SQL, Oracle 10g,11g.

**Frameworks** : Aura, CodeIgniter, Laravel.

**Full stack development** : XAMP,WAMP,LAMP.

**Operating Systems experience** : Windows Family, MacOS ,Ubuntu flavors.

**Web Services** : SOAP,REST

**Version Control, Issue Tracking**

**& Continuous Integration** : Tortoise SVN, Git, Gerrit, Jenkins, Nova Suit, DevOps Process.

**ACADEMIC PROJECTS & PERSONAL PROJECTS:**

**Fueling Station:**

This is an Cloud based application. This application is mainly useful for Day to Day Transactions like Maintaining the Customers, Employees, and Vehicles etc. In this application will maintain the Daily Sale Report, Monthly Report, Annual Report and Employees Attendance and their Salaries, how many pumps are there and how is pump conditions. Admin will create the shifts dates for employees according to that date employees will work on date etc.

**ACCOMPLISHMENTS:**

- Certification – Salesforce Certified Administrator.
- Certification – Salesforce Certified Platform Developer I.
- Certification – Salesforce Certified Platform Developer II.

**VOLUNTEER EXPERIENCE:**

- Vex Robotics – Taught Programming Languages, Robotics to Chicago State University under graduates.
- Robot Guide – worked as a guide for Robotics event in Illinois Institute of Technology.

**DECLARATION:**

I hereby declare that the details furnished above are true to the best of my knowledge.

**(Maddela Suresh)**